Discounted Cash Flow Analysis

BUSI 721: Data-Driven Finance I

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Cash Flows

- Cash inflow = positive cash flow
- Cash outflow = negative cash flow
- Cash inflows to a project can be redistributed elsewhere in a company or paid to shareholders or bondholders.
- Cash outflows must be financed by running down cash balances, using cash generated elsewhere in the company, or issuing new equity or debt.

Timing

- Years are periods between dates.
 - Date 0 is project inception (or first couple of months)
 - Date 1 is end of first year
 - etc.
- Put first year's cash flows at date 1, second year's at date 2, etc.
- Most assets and liabilities should be down to zero at project's end.
 - Collect receivables, pay payables, draw down inventory,
 - Might sell, or dispose of PP&E.
 - If it stays in the company and has value, take a credit for it in cash flows (terminal value).

Net Present Value

- Suppose a project's cash flows are -100, -20, 50, 50, 50, 80 at years 0, 1, 2, 3, 4, 5.
- Consider making investments yourself of 100 and then 20. Would you be able to withdraw 50, 50, 50, and 80?
- We can answer this on a PV basis compare PVs of deposits and withdrawals.

```
In [4]: import numpy as np
r = 0.08
pv_investments = np.sum(
    np.array([100, 20]) * (1+r)**np.arange(0, -2, -1)
)
pv_withdrawals = np.sum(
    np.array([50, 50, 50, 80]) * (1+r)**np.arange(-2, -6, -1)
)
print(f"PV of investments is ${pv_investments:.2f}")
print(f"PV of withdrawals is ${pv_withdrawals:.2f}")
```

PV of investments is \$118.52 PV of withdrawals is \$173.76

Above Market Projects

- The answer is no: we couldn't withdraw (50, 50, 50, 80) with investments of (100, 20).
- If the company can do this, then it has an "above market" project.
- It will benefit investors because it generates positive cash flows with lower investments than investors can do on their own.
- This assumes we're using the right discount rate (interest rate). More on this later.

Positive NPV Projects

- To quickly calculate whether it is an above market project, we can put all of the cash flows together in a sequence (negative for outflows) and compute the PV of the sequence.
- Positive PV means withdrawals are high relative to investments \rightarrow good project.
- This is called the Net Present Value (NPV). It is the PV of the cash inflows net of the PV of the cash outflows.

```
In [3]: cash_flows = np.array(
      [-100, -20, 50, 50, 50, 80]
)
NPV = np.sum(
      cash_flows * (1+r)**np.arange(0, -6, -1)
)
print(f"The NPV is ${NPV:.2f}")
```

The NPV is \$55.24

Alternate Calculation

- We can use the npv function from numpy-financial.
- It assumes the first cash flow is at date 0.
- Warning: The Excel NPV function works differently. It assumes the first cash flow is one period away.
- In Excel, use -100 + NPV(0.08, (-20, 50, 50, 50, 80))
- See npv.xlsx

In [5]: import numpy_financial as npf

NPV = npf.npv(0.08, cash_flows)
print(f"The NPV is \${NPV:.2f}")

The NPV is \$55.24

Internal Rate of Return

- Call a project standard if cash flows are negative early and positive late.
- Consider any standard project.
 - NPV > 0 means later positive cash flows have greater PV than negative early cash flows.
 - If we raise the discount rate, the NPV will fall.
 - The discount at which NPV=0 is called the Internal Rate of Return (IRR)
 - NPV > 0 if and only if IRR > discount rate.
- Calculate with
 - npf.irr((-100, -20, 50, 50, 50, 80))
 - or, in Excel, IRR(-100, -20, 50, 50, 50, 80)